

LICENSED MOTIVATIONAL MAP PRACTITIONER ACCREDITATION

Train the Trainer - for HR Professionals, Coaches, and Trainers



The Motivational Maps Conference

Motivational Maps

Around the year 2000, James Sale, a former Deputy Head Teacher, created a tool to measure and increase motivation. It was the achievement of a long-held ambition, when he'd seen the difference motivation made to the way young people engaged, collaborated and achieved in school.

The tool is Motivational Maps, a self-perception inventory (like Belbin), which enables people to understand exactly what motivates them, gain more self-awareness and be equipped to create better outcomes by aligning their direction, skills and motivation. This became an ISO-accredited, user-friendly tool, used globally in organisations of all sizes.

Who Will Benefit?

HR Professionals, coaches, and trainers, all use this ISO-accredited tool to increase performance and happiness in their teams, by understanding what motivates them.

By the end of the accreditation programme you will understand:

- How Motivational Maps differ from, and align with, personality profiles
- Strategies to manage and improve the performance of all of your employees
- How to identify employees who are struggling, and how to help them
- Causes of internal and team conflict
- How to boost motivation and engagement to increase performance, retention, and employee experience
- The role of motivation in change-management
- The motivators of leaders, managers, and team
- The 9-Motivators at work
- The importance of motivation and employee engagement on performance, wellbeing, employee experience, and retention

Course Content

WHATS INVOLVED?

- Practitioner training manual
- 9-Motivator cards
- Motivator coaching cards
- Mini Motivational Maps workshop
 - What is Motivation?
 - Understanding motivation and performance
 - 9 work motivators
- Aligning personal and business motivation
- The 5 primary ways to use Motivational Maps
- Measuring and increasing motivation
- Analysis and Debrief process
- Understanding the drivers of behaviour
- Coaching to understand and improve behaviour
- Action plans to improve performance
- Understanding and improving team dynamics
- Self-Education Platform
- Practice Motivational Maps
- One month Membership to The Motivation Academy and Self-Education Platform access

The Process

- Complete an individual Motivational Map
- Receive 1-to-1 feedback and coaching on your Map via Zoom
- View training videos on our Training Platform

Pre-Work

Training Day

- Explore and consolidate learning
- Work through case-studies together
- Practise analysis, feedback, and coaching

- Confirmation of Learning
- Setup and training in back-office portal
- Team Map analysis and workshop activities
- Monthly online practitioner meet-up

Ongoing Support

Go to www.motivatedperformance.co.uk or contact us to see if Accreditation is right for you.



"We're specialists at training and accrediting new Practitioners of both Adult and Youth Motivational Maps. We support over 150 Motivational Map Practitioners globally, and have trained most of these. Our Practitioners are IMPs (Internal Map Practitioners within organisations) or independent coaches, trainers and consultants."